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October 2018

Area eateries offer special deals to help lure customers during Onelee promotion

The beaches aren't the only things worth visiting on The Beaches of Fort Myers & Sanibel. There's food, glorious food, and plenty of adult beverages to savor and, to help entice visitors to their establishments, local restaurants, cafes and bars are offering some special deals during a month-long promotion dubbed OneLee.

The effort aims to help combat the decline in business caused by harmful red tide and blue algal blooms along the coast. While visitors are welcome to enjoy the special deals, the promotion is aimed as much at locals interested in helping their neighbors stay afloat.

The Lee County Visitor & Convention Bureau (VCB), Lee County Economic Development and Lee County Sports Development recently fanned out across the beach communities to share news of the countywide campaign.

The promotion kicked off Saturday, Sept. 16, and contains dozens of deals from area businesses to motivate residents to vacation, dine and shop locally. Those who take advantage of the promotion are encouraged to post #OneLee when they dine, shop and play in Lee County.

To find deals, visit OneLee.Biz

Here's a sampling of the specials currently available.

BONITA SPRINGS

Sweet Melissa's Ice Cream Shop 4445 Bonita Beach Road, Bonita Springs, (239) 330-4559; bonitabeachsweet.com. Through the end of the year, receive a 10 percent discount on any purchase of Sweet Melissa's ice cream treats, including such flavors as Gator Tracks, Orange Creamsicle, Blue Moon and Birthday Cake.

ESTERO

Tony Sacco's Coal Oven Pizza, Coconut Point, 8001 Plaza del Lago Drive, Estero, (239) 948-6697; tonsysaccos.com. Receive a free half order of garlic rotoli (oven-baked bread knots) with the purchase of a large pizza.

FORT MYERS BEACH

Bongo's Beach Bar & Grill, Pink Shell Beach Resort, 275 Estero Blvd., Fort Myers Beach, (855) 326-3133; pinkshell.com.

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Through Oct. 15, receive a free appetizer with the purchase of a dinner special entrée.

Dairy Queen, 1000 Estero Blvd., Fort Myers Beach, (239) 463-2300; dairyqueen.com. Buy one combo meal and get a second one free with purchase of a drink or buy one Blizzard and get a second free. Offer is good through Oct. 15.

Fish Tale Waterfront Dining, 7225 Estero Blvd., Fort Myers Beach, (239) 747-6500, fishtaledining.com. Receive a 10 percent discount on food through Oct. 15 when you use the OneLee offer code. Excludes alcohol, happy hour and marina bites menu.

Parrot Key Bar and Grill, 2500 Main St., Fort Myers Beach, (239) 463-3257; myparrotkey.com. This sprawling, open-air waterfront restaurant with a Caribbean-inspired menu is offering buy-one-get-one entrees and lunch through Oct. 15.

Salty Crab Bar & Grill, (239) 233-8224; 1154 Estero Blvd., Fort Myers Beach, (239) 233-8224; saltycrabbarandgrill.com. Start off with shrimp or crab cakes, Captiva bread or gator bites then move on to more hearty fare, but save room for dessert because, through Oct. 15, it's free.

Sunset Beach Tropical Grill & Playmore Tiki Bar, 1028 Estero Blvd., Fort Myers Beach, (239) 463-1028; sunsetbeachtropicalgrill.com. On weekdays through Dec. 31, receive a complimentary cocktail (maximum \$6) with the purchase of an entrée.

FORT MYERS

Stillwater Grille, 13451 McGregor Blvd., Fort Myers, (239) 791-8554; stillwatergrille.com. Through Oct. 15, buy one entrée and receive another of equal or less value (maximum \$15) with purchase of two beverages. Must present coupon from OneLee.Biz site immediately.

SANIBEL

The Jac Sanibel Island Bar & Grille, 1223 Periwinkle Way, Sanibel, (239) 472-1771; thejacsanibel.com. The Jac features locally sourced and artfully prepared food and drinks. Through Oct. 15, mention #onelee and receive 10 percent off your check in addition to happy hour prices from noon to 6 p.m. that include \$3 drafts, \$4 well drinks, \$5 house wine and \$5 select appetizers.

Sea Breeze Café, Sundial Beach Resort & Spa, 1451 Middle Gulf Drive, Sanibel, (239) 395-6004; sundialresoirt.com/dine. Enjoy a buy-one-get-one entrée meal or a three-course prix fixe meal priced at \$15 for lunch or 421 for dinner.

Shima Japanese Steakhouse & Sushi Bar, Sundial Beach Resort & Spa, 1451 Middle Gulf Drive, Sanibel; (239) 989-1160; shimasushisteak.com. Through Oct. 17, buy one entrée and get the second one free. Entrees at this elegant teppanyaki restaurant include soup, salad, entrée, vegetables and rice.